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@NICKTALKSMONEY

Personal Finance, Investing, & Tax Content



ABOUT

Nick is a Denver-based CFP® (CERTIFIED FINANCIAL PLANNER™) certificant & EA (Enrolled Agent) who, after 4 years as a financial & tax advisor, is now educating the world on personal finance, investing, and taxes. Nick's main platform is on TikTok, where he has 860,000+ followers to go along with a verified account, but he has also been growing on Instagram (56,000+ followers), YouTube (10,600+ subscribers), and Facebook (11,000+ followers). Nick has TV appearances on NBC evening news and Bloomberg Quicktake, and has been featured in publications like CBS, Yahoo Finance, & Bloomberg.



867,600

TIKTOK FOLLOWERS

Data recorded since first TikTok post 8/27/2020, updated 8/2/2022.

87M

TOTAL TIKTOK VIEWS

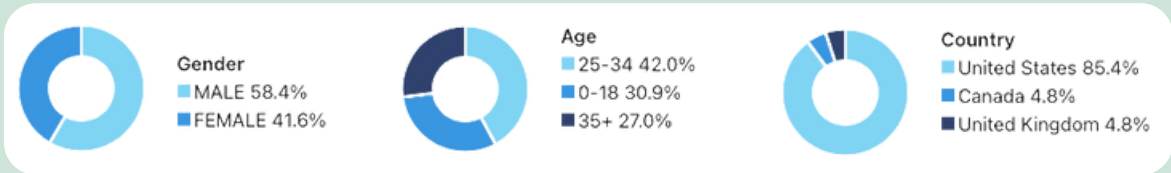
Estimate of data recorded since first TikTok post 8/27/2020, updated 8/2/2022.



VERIFIED CREATOR

Enhanced credibility due to the presence of the blue checkmark.

TIKTOK AUDIENCE DEMOGRAPHICS



56,000

INSTAGRAM FOLLOWERS

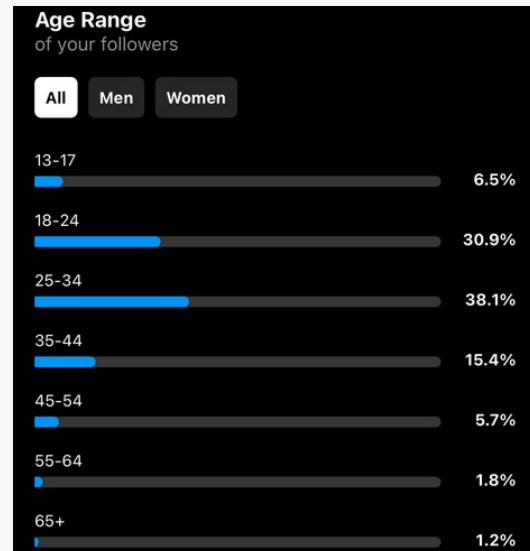
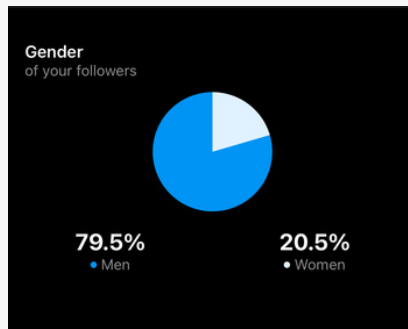
As of 8/2/2022.

1,100,000

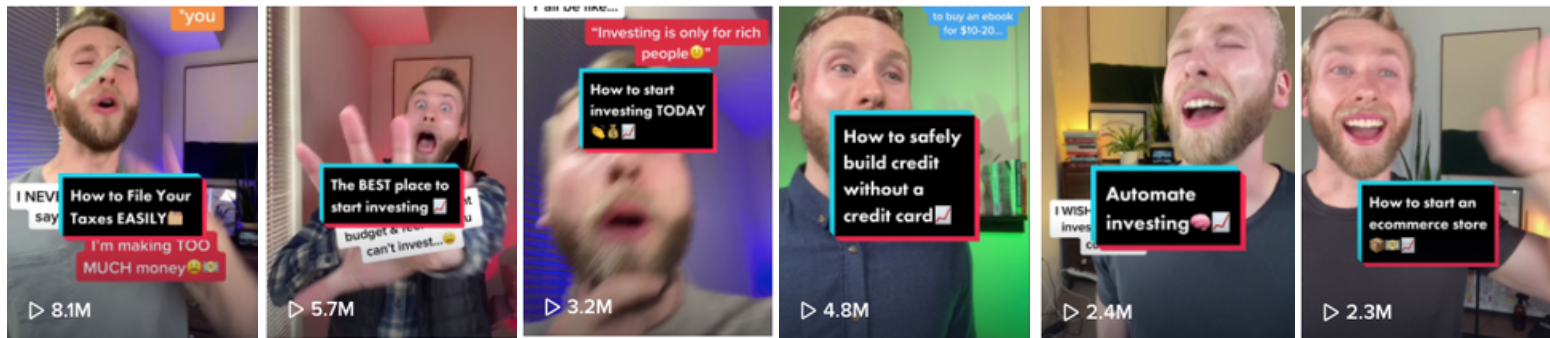
ACCOUNTS REACHED

Data for 90 day period ending 8/2/2022

INSTAGRAM AUDIENCE DEMOGRAPHICS



TOP-PERFORMING SPONSORED POSTS



PARTNERSHIP OPPORTUNITIES

- TikTok Posts
- Instagram Reels & Stories
- YouTube Shorts & integrations in full-length videos
- Production of content posted on the BRAND'S social media pages
- Consulting & advising

As a personal finance creator, I can introduce and promote your brand to my hundreds of thousands of fans who are interested in all things personal finance, investing, credit, budgeting, and more!

I'm able to turn around content quickly to meet tight deadlines. I prefer long-term partnerships (i.e. posting x videos per month for a set period of time), though I am happy to do one-off partnerships.

I'M EXCITED TO WORK WITH YOU!

NICKTALKSMONEY@GMAIL.COM